SMART **Sustainable Mountain Art**

18.10.2016

Exhibition – Mountain heroes – Btihal Remli

Before starting her residence, Btihal Remli wanted to work on food production; she was particularly interested in cheese making and the effects of globalization and climate change on this traditional economy. The Moroccan photographer imagined to document the remains of a vernacular activity in the Alps. But once there, she was confronted with a different reality, far from the idealized images portrayed in marketing and tourism. This tension between a vernacular that became a brand and the contemporaneity of life and production patterns in the mountain is the central theme of her work.

Coming in Valais to work there on the alpine economy, Btihal Remli was exposed to a difficult challenge: to be able to capture in a short time some aspects of a complex reality, charged of sometimes conflicting representations that were accumulated through the ages. In the end, she delivers a sensitive and subtle work, which highlights the new dynamics at play in the mountains, between tradition and modernity.

Varnishing
2nd November 2016, 17:30, MAXXX Project Space, Sierre

Guided visit and meeting with the artist
11th November 2016, 18:00

Opening
Monday-Friday 17:00-19:00
Saturday-Sunday 14:00-17:00

MAXXX PROJECT SPACE
Rue Max Huber 12
3960 Sierre

Ouvert
Lundi au vendredi
17h à 19h
Samedi au dimanche
14h à 17h

EXPOSITION
3 AU 13 NOVEMBRE 2016
VERNISSAGE
MERCREDI 2 NOVEMBRE
À 17H30



BTIHAL REMLI
PHOTOGRAPHE
MAROC

Visite guidée
et rencontre avec l'artiste
vendredi 11 novembre
à 18h

LES HÉROS DE LA MONTAGNE

Photo © Btihal Remli

UNE EXPOSITION
DANS LE CADRE DU PROGRAMME
sustainablemountainart.ch

SMART SUSTAINABLE MOUNTAIN ART
Fondation pour le développement durable des régions de montagne
LOTERIE ROMANDE
CHÂTEAU MERCIER
villa Ruffieux

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